



2024

COPPIN
STATE UNIVERSITY

gala

CELEBRATING AND INSPIRING
THE PATH TO **BE MORE.**



SPONSORSHIP DECK

THE GALA

please join us

Our illustrious University invites you to **BE MORE** with Coppin and celebrate a longstanding tradition, inspiring a path that honors changemakers spanning Eagle Nation, Baltimore, and beyond. This year's distinguished event is dedicated to recognizing the exceptional leaders within our community, underscoring our steadfast commitment to the **BE MORE** campaign. This endeavor champions continual growth and empowerment, reflecting our dedication to progress.

FROM OUR PRESIDENT

Dear Friends of Eagle Nation,

Coppin State University is a national leader in urban higher education. Our use of innovative teaching, providing our students experiential learning opportunities to advance their holistic development, and life changing research, has distinguished us from our peers. No 4-year college or university in Maryland does more to lift students into the middle class.

On January 8, 2024, I announced our “**BE MORE**” Capital Campaign – the largest capital campaign in Coppin State University’s history. Our goal is to raise \$25 million by Coppin’s 125th Anniversary in 2025. Our success will ensure Coppin State University continues to expand access and opportunities, provide students with a life changing education, increase graduation rates, strengthen our academic and research portfolio, elevate Eagle athletics, and sustain our beloved Coppin for another 125 years.

“It only takes one of us to shift the axis of life. A purposeful desire to participate and put into motion – change, to believe in something greater than ourselves, a deed that will outlive our time on earth.” Therefore, I am proud of supporters like you who demonstrated your commitment to our work by attending our inaugural gala. Your sponsorship and intention to create an “Illuminating Impact,” helped us to raise more than \$300,000 to further our efforts to nurture potential and transform lives.

The first step to changing lives and our community starts with a simple act of kindness; thus, I cordially invite you to sponsor the second annual **Coppin State University Gala** on Saturday, May 4, 2024, at the Baltimore Marriott Waterfront Hotel.

I am profoundly proud of our accomplishments at Coppin State University, and that is why this year’s theme is “Celebrating and Inspiring the Path to BE MORE.” The campaign fosters the ambitious vision I have set for the university and West Baltimore.

It would be an honor to have your support. The Coppin State University Gala will be a wonderful evening filled with delightful food, laughter, and lasting memories. Join us, and together, we can **BE MORE** for Coppin.



Anthony L. Jenkins
President, Coppin State University



you are invited to

BEM  RE.

ABOUT THE GALA

The 2024 Coppin State University Gala, theme is “Celebrating and inspiring the Path to **BE MORE.**” This gala holds a pivotal mission—to empower Eagle Nation to embrace the ethos of ‘**BE MORE**’—a campaign designed to enact transformative change within our university and the surrounding areas.

This campaign, slated to raise \$25 million over five years (2021-2025), embodies Eagle Nation’s commitment to shaping Coppin State University’s enduring legacy. The funds will be directed towards crucial initiatives: bolstering student recruitment and support, augmenting scholarship opportunities, and broadening our academic offerings.

BE MORE.



TICKET INFORMATION

The table below outlines ticket pricing options.
For sponsorship opportunities, please see page 8.

| TICKET TYPE | PRICE |
|--|----------|
| General Admission Early Bird <i>until January 31</i> | \$300.00 |
| VIP | \$375.00 |
| General Admission <i>after Jan 31</i> | \$350.00 |



ARE YOU READY
TO SUPPORT
COPPIN?

SPONSORSHIP OPPORTUNITIES

EAGLE SPONSOR: \$75,000



- Exclusive naming rights as Gala Eagle Sponsor
- Name and logo listed as premier sponsor on all promotional materials, gala website, and signage at event
- Company name and/or logo at select event activation
- On-stage acknowledgement and speaking opportunity from the podium
- Full page special featured write up in Gala Magazine
- Social Media Highlight--Four social media posts
- Opportunity to host virtual or in-person "Lunch & Learn" for students at Coppin State University
- Exclusive tour of campus and check presentation
- Sponsorship for VIP cocktail reception
- Access to President's Suite at select basketball game (4)
- Premier seating with three tables of 8 (Includes seating for 6 Coppin Ambassadors)
- VIP Reception access (24 guests)
- Complimentary Valet (24 Guests)

NEST SPONSOR: \$10,000



- Name listed as Nest Sponsor on all promotional materials, gala website, and signage at event
- Half page write up in Gala Magazine
- Social Media Highlight--Two social media post
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

FEATHER SPONSOR: \$5,500



- Name listed as Feather Sponsor on gala website
- Social Media Highlight
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

TALON SPONSOR: \$25,000



- Name and Logo listed as Talon Sponsor on all promotional materials, gala website, and signage at event
- Activation or branding activity
- Logo listed as Talon sponsor on all promotional materials, gala website, and signage at event
- Special write up in Gala Magazine
- Social Media Highlight--Two social media post
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)
- VIP Reception access (8 guests)
- Complimentary Valet (8 Guests)



EVENT DETAILS

Join us for an evening dedicated to celebration and uplift. Like none other, this gala will be an evening filled with inspiring fellowship, cocktails, food, entertainment, and more.

SATURDAY

MAY 4, 2024

BALTIMORE MARRIOTT WATERFRONT HOTEL

THE EVENING WILL INCLUDE:

- » Remarks from President Jenkins
- » Student Spotlights
- » Award Ceremony Honoring Alumni
- » Legacy and Community Leadership



WHY SPONSOR

This is a pivotal moment for Coppin State University. The largest capital campaign in Coppin State University's history, to raise \$25 million by 2025, this is Eagle Nation's moment to **BE MORE**. To rise to trailblazer and founder Fanny Coppin Jackson's enduring call to ensure that our community is "crowned with strength and dignity and adorned with the enduring grace of intellectual attainments." To recruit, enroll, and support more underserved and underrepresented students who will become the transformative leaders of tomorrow.

Your sponsorship supports the foundational commitment to Coppin's vision and future of being a university of choice. Through your partnership, we continue to build upon our reputation as an innovative education leader committed to providing transformative, student-centered learning opportunities and experiences.

BE MORE.



YOUR IMPACT



ON STUDENTS

Transform the future by educating talented and diverse leaders and preparing them for tomorrow's workforce.

Your gift will help provide:

- » Scholarships
- » Fellowships
- » Curriculum enhancements
- » Experiential learning & internships
- » Opportunities to study, work, and volunteer abroad



ON FACULTY & RESEARCH

We have built an intellectual, scientific, and creative environment where dynamic and diverse faculty pursue collaborative, path-breaking research, and teaching.

Your gift will help to enhance:

- » Teaching and research excellence
- » Endowed professorships and chairs
- » Clinical, academic, and field research
- » Funding for research teams



ON ATHLETICS

Join in the steadfast commitment to upholding the best academic and student-athlete experience.

Your contribution will help support:

- » Funding for student-athlete scholarships
- » Advancing robust health and wellness programs
- » Expanding injury prevention, recovery, & rehab resources
- » Enhancing athletics equipment & facility improvements
- » Improving team transportation



ON UNIVERSITY-WIDE INITIATIVES AND OUTREACH

We expand students' minds and broaden perspectives far beyond perceived boundaries.

Your contribution will help support:

- » Academic programming
- » Capital and facility improvements
- » Community outreach and engagement
- » Funding for strategic initiatives
- » Professional development and continuing education

SPONSORSHIP AGREEMENT

Giving is a very personal philanthropic pursuit.

JOIN COPPIN STATE UNIVERSITY IN TRANSFORMING LIVES.

DATE:

TYPE OF SPONSORSHIP:

AMOUNT:

NAME/COMPANY NAME:

ADDRESS:

DIRECT CONTACT:

PHONE:

FOR ADDITIONAL INFORMATION PLEASE VISIT:

www.coppin.edu/gala

All checks should be made payable to:

Coppin State University Development Foundation

PLEASE FEEL FREE TO REACH OUT TO:

Janeisa Lashley | jlashley@coppin.edu

Coppin State University Development Foundation

2500 West North Avenue, Baltimore, MD 21216

BE MORE.

